



PRESS RELEASE

Freeborders Receives “2009 Best of Local Business” Award from the U.S. Commerce Association

Global Consulting and Outsourcing Company Wins San Francisco Regional Award in Computer Services Category

San Francisco, CA – September 10, 2009 - Freeborders, a leading provider of consulting, technology and outsourcing services to the financial services, high tech and travel industries, announces that it has been chosen by the U.S. Commerce Association (USCA) to receive the 2009 San Francisco Award in the Computer Services category.

The USCA “Best of Local Business” Award Program recognizes exceptional regional businesses throughout the country. Once a year, the USCA evaluates and selects organizations which they deem have achieved extraordinary marketing success in their local community and business category. These are local companies that represent top notch services to their customers and regional district.

The methodology for selection was compiled and analyzed from various sources of information to choose the winners in each category, focusing on quality. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties.

“We are pleased to have been selected for this distinction, especially in the community where Freeborders has been headquartered for over 10 years,” said Jean Cholka, CEO, Freeborders. “Our success has been directly related to the incredible team at Freeborders who deliver best-in-class IT services world-wide. This is an exciting time for our business and during these turbulent economic times it is rewarding to have this kind of recognition.”

About U.S. Commerce Association (USCA)

U.S. Commerce Association (USCA) is a Washington, D.C. based organization funded by local businesses operating in towns, large and small, across America. The purpose of USCA is to promote local business through public relations, marketing and advertising.

The USCA was established to recognize the best of local businesses in their community. Our organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

About Freeborders - www.freeborders.com

Freeborders provides specialized expertise to solve the most complex business challenges for the financial services, travel and high tech industries. The company provides global consulting, latest



technologies and outsourcing services that leverage its deep domain expertise, innovative thinking and strategic execution through its integrated China to US delivery model. Freeborders is uniquely positioned to cost-effectively enable its clients to achieve their business objectives.

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