



PRESS RELEASE

Freeborders Ranked Among Rising Stars by International Association of Outsourcing Professionals (IAOP)

Company Named in Six Different Categories of World's Best Outsourcing Service Providers

SAN FRANCISCO, CA - July 15, 2009 - Freeborders, Inc., the leading provider of technology solutions developed from China, today announced the International Association of Outsourcing Professionals (IAOP) has named it to the "Rising Stars" category of the 2009 Global Outsourcing 100 list.

Freeborders was named to several industry and region lists, including:

- Rising Stars in Overall Revenue (Best 10)
- Rising Stars in Industry Focus – Entertainment & Media (Best 10)
- Rising Stars in Industry Focus – Financial Services, Banking, Markets (Best 10)
- Rising Stars in Industry-Specific Services (Best 10)
- Rising Stars in China (Best 10)
- Rising Stars in US (Best 20)

With the industry expertise, global resources and proven track record in place, Freeborders offers a full suite of IT Services that encompass all phases of a project lifecycle - including strategy, assess and planning activities as well as all elements of design, development, testing, implementation and integration and extended support.

“We are honored to be chosen again by IAOP as one of the Rising Stars within the outsourcing industry,” said Jean Cholka, CEO, Freeborders “This recognition reflects the hard work and talent of all Freeborders associates around the world. At Freeborders, we take ownership of our work and focus on adding value. Our positioning as a nimble, right-sized innovative partner is resonating well in the marketplace, particularly in these difficult times. This award is a wonderful recognition and validation that our efforts are paying off.”

About IAOP

The International Association of Outsourcing Professionals™ (IAOP™) is the global, standard-setting organization and advocate for the outsourcing profession. With more than 100,000 members and affiliates worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit www.outsourcingprofessional.org

About Freeborders

Freeborders is the leading global provider of offshore IT services and solutions delivered from centers of excellence in China. Privately held and based in San Francisco, CA, Freeborders is recognized for offering best practices in outsourcing by combining its award-winning global delivery model, CHINDUSSM, with its governance model ATLASSM. Freeborders provides a full suite of services that



encompass all phases of a project lifecycle including strategy, design, development, testing, implementation integration, and extended support. Freeborders is assessed at Level 5 of the SEI's CMMI, and is ISO 27001 certified. To learn more, visit www.freeborders.com

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