



PRESS RELEASE

Freeborders Wins 2008 Chinese IT Outsourcing Company of the Year

CHINDUS Global Delivery Model and ATLAS Governance Model Recognized as Compelling Client Relationship Management Best Practices

San Francisco, CA (PRWEB) September 18, 2008 -- Freeborders, Inc., the leading provider of technology solutions developed from China, today announced that the company has won the 2008 Chinese Frost & Sullivan Award for its exceptional delivery of [IT solutions and outsourcing services from China](#) to Fortune 500 companies.

Based on its recent analysis of the IT outsourcing market, Frost & Sullivan recognized Freeborders for demonstrating outstanding achievement and superior performance in the areas of leadership, technological innovation, customer service and strategic product development. Industry analysts compared the market participants and measured the performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the outsourcing industry.

This set of best practices and tools, formalized and monitored for compliance, comprises all facets of client relationship management including delivery, contract, risk management, and implements customized best practices for all its clients.

"The most compelling feature of Freeborders, within the process and delivery of IT outsourcing, is its development and deployment of the CHINDUS model," says Frost & Sullivan Program Manager Farheen Pasha. "CHINDUS gets its name from its ability to leverage the best processes, services, and functions across three geographical regions: China, India, and the United States; it combines the experienced, world-class management teams of the United States, deep outsourcing expertise and governance models of India, and technical skills and large talent pool of the Chinese IT market."

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"We are pleased to receive this accolade from a company as prestigious as Frost & Sullivan," said Jim Reesing Executive Vice President, Freeborders. "The adoption of the CHINDUS and ATLAS models by the IT community within the USA is confirmation of our unique ability to deliver service to US-based customers from China. CHINDUS and ATLAS are instrumental in our ability to post exceptional growth figures - doubling our global sourcing revenue in 2007 and prediction of another similar strong year in 2008."

The CHINDUS model sources project teams from multiple geographies, and provides companies with the true value and flexibility of global delivery in a consistent and predictable manner. Industry leaders are attracted to its benefits of risk diversification, cost effectiveness, speed to market, increased productivity, and scalability as well as its proven track record in outsourced software application development, [software testing](#), and software application maintenance.

"Trained professionals using consistent processes with global standards certifications (such as CMMI Level 5, ISO 27001) and a high degree of process maturity deliver world-class project management and underscores Freeborders' focus on quality and productivity," notes Pasha. "Customers of automated



testing and QA and application development outsourcing in the software field are pleased with Freeborders' ability to provide long-term time and cost savings and drastically reduced testing cycles."

"Relationship management is a core component of both the CHINDUS delivery model and ATLAS governance model pioneered by Freeborders," observes Pasha. "This set of best practices and tools, formalized and monitored for compliance, comprises all facets of client relationship management including delivery, contract, risk management, and implements customized best practices for all its clients."

Each year Frost & Sullivan presents this award to the company that has demonstrated outsourcing excellence and maximized customer value within the industry in China. The recipient provides a host of high quality IT outsourcing solutions while staying competitively priced and has demonstrated impressive responsiveness to customer needs and flexibility in product offerings to suit customer businesses. Freeborders accepted the award at the 2008 Growth Excellence Awards Banquet on September 17, 2008 at the Parc 55 Hotel in San Francisco, CA.

About Freeborders

Freeborders is the leading global provider of offshore IT services and solutions delivered from centers of excellence in China. Privately held and based in San Francisco, CA, Freeborders is recognized for offering best practices in outsourcing by combining its award-winning global delivery model, CHINDUSSM, with its governance model ATLAS. Freeborders provides a full suite of services that encompass all phases of a project lifecycle including strategy, design, development, testing, implementation integration, and extended support. Freeborders is assessed at Level 5 of the SEI's CMMI, and is ISO 27001 certified. To learn more, visit www.freeborders.com.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, partners with clients to accelerate their growth. The company's TEAM Research, Growth Consulting and Growth Team™ Membership empower clients to create a growth-focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.awards.frost.com>.

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