



PRESS RELEASE

Freeborders Discusses IT Offshore Governance At Gartner Sourcing Summit

Freeborders leads discussion about outsourcing solutions with IT leaders at Gartner Sourcing Summit.

San Francisco, CA (PRWEB) July 23, 2008 -- Freeborders, Inc., the leading provider of technology solutions developed from China, recently facilitated a discussion with senior IT leaders at the Gartner Sourcing Summit around the topic of IT Offshore Governance - with a focus on China.

There was a general consensus during the discussion that most companies now have varying levels of experience and relationships with offshore service providers - from the novice who needs to be comfortable with basic security and processes to the very mature client - who is more concerned about innovative pricing and relationship models.

It was clear that IT governance of the offshore journey is on a parallel course - with different levels of maturity - and that a flexible, scalable governance model must exist between the offshore vendor and the client.

After sharing the results achieved with two client case studies, a lively conversation ensued from the audience about what is working and not working in their current outsourced relationships. Seeing how Freeborders' ATLAS governance framework pulls together best practices found across industries and countries (including U.S., India and China), many companies picked up tips to use to improve the quality and productivity they get from outsourcing information technology work.

"Effective offshore governance requires that offshore vendors work with their clients to establish a framework that provides visibility into the services in their sourcing portfolio, create a relationship of trust, and secure control over services that are sent offshore," said Jim Reesing Executive Vice President Freeborders. "Through the ATLAS framework, we provide a transparent line of sight between the client and Freeborders resulting in trust and superior results".

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Companies are looking to replicate the predictable delivery of outsourced IT services they have found in India, while tapping into new resources and locations - such as China, ATLAS processes and tools provide a framework that allows western companies to utilize China-based resources with confidence and in the most effective manner.

About Freeborders

Freeborders is a U.S.-based, global provider of outsourcing solutions with development centers in China. The company specializes in a broad spectrum of information technology and information-technology-enabled services, including application development outsourcing. Its state-of-the-art infrastructure, proven global delivery model, experienced management team, and highly skilled colleagues deliver award-winning customer support and quality to its clients. Freeborders is assessed at Level 5 of the SEI's CMMI, and is ISO 27001 certified. To learn more, visit www.freeborders.com.



For additional information, please contact:

Cheri A. Mangum
Media Relations
cheri.mangum@freeborders.com
+001-386-848-7745