



PRESS RELEASE

Freeborders Invited to Speak with Shenzhen Government At Upcoming Gartner Outsourcing Summit

Executive V.P. to Speak on Leveraging Development Centers from China

SAN FRANCISCO, CA (May 5, 2008) - Freeborders, Inc., the leading provider of technology solutions developed from China, today announced their participation with a special Shenzhen government delegation to the Gartner Outsourcing and Vendor Management Summit in Washington, DC from May 19th to May 21st. The theme of this year's conference is "Outsource Smarter".

Jim Reesing, Freeborders' Executive Vice President, has been invited to speak about leveraging Shenzhen-based development centers for <http://www.freeborders.com> [Information Technology Outsourcing] (ITO). He will join the Shenzhen delegation for a special presentation at the conference scheduled for May 20th at 9:45am. This session is a must-attend for business and IT managers involved in their organization's sourcing activities.

In addition to speaking with the Shenzhen delegation, Reesing will be hosting a special board room session to discuss the next generation of outsourcing from China. This session will demonstrate how Freeborders has adopted the best outsourcing practices from China, India and the US – in its CHINDUSSM model – to deliver best-in-class outsourcing solutions from China. This session will address many of the multi-sourcing challenges of today and suggest a "smart" way to keep the basic outsourcing goals of agility, profitability and competitive advantage at the forefront.

Outsourcing experts will also be available at the Freeborders' exhibit booth to share best practices from years of client interactions on a global scale. Conference attendees who stop by the booth will have an opportunity to explore why North American and European companies are looking to China for <http://www.freeborders.com> [IT outsourcing] – and the unique advantages and challenges of outsourcing from China.

About Freeborders

Freeborders is a US-based, global provider of outsourcing solutions with development centers in China. The company specializes in a broad spectrum of information technology and information technology enabled services. Its state-of-the-art infrastructure, proven global delivery model, experienced management team, and highly skilled colleagues deliver to its clients award-winning customer support and quality. Freeborders is assessed at Level 5 of the SEI's CMMI, and is ISO 27001 as well as ISO 9901-2000 certified. To learn more, visit: www.freeborders.com.

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