



## PRESS RELEASE

### Freeborders Ranked Among World's Top Outsourcing Providers

**SAN FRANCISCO, Calif., March 24, 2008** -- Freeborders, Inc., the leading provider of technology solutions developed from China, today announced it is ranked in the Rising Stars category in the International Association of Outsourcing Professionals industry wide benchmark for outsourcing excellence.

The 2008 Global Outsourcing 100 list recognizes the world's best outsourcing service providers – judged by an independent panel of experts from the business and academic communities. Unlike many other rankings, IAOP's selection process takes into account not just company size and growth rates, but also important factors like a firm's ability to create value for its customers, depth and breadth of competencies, and top management talent.

"The companies on this year's Global Outsourcing 100 list represent the elite of our field, hailing from every corner of the globe and providing an extensive array of cutting-edge services," said Michael F. Corbett, Chairman, IAOP. "The Global Outsourcing 100 list has become the definitive go-to resource that companies use to make better informed outsourcing decisions and comparisons of providers, so it is an extremely valuable resource for both the players named on it and the businesses around the world that use outsourcing services."

According to Jean Cholka, Chief Executive Officer of Freeborders, "We are honored to be ranked in the Rising Stars category and among the top outsourcing providers in the world. While many factors have led to our growth, I believe a key contributor is the distinctive culture at Freeborders, which fosters collaboration internally and externally with our clients, alliance partners, and other services providers. Freeborders is committed to providing repeatable, reliable, high-quality services that help our customers realize the full value of their business."

The IAOP announced the companies named to the Global Outsourcing 100 list at the 2008 Outsourcing World Summit in Orlando. To learn more about the IAOP or the 2008 Global Outsourcing 100 award, please visit [www.outsourcing.com](http://www.outsourcing.com).

#### **About Freeborders**

Freeborders is a U.S.-based, global provider of outsourcing solutions with development centers in China. The company specializes in a broad spectrum of information technology and information technology enabled services, including application development outsourcing. Its state-of-the-art infrastructure, proven global delivery model, experienced management team, and highly skilled colleagues deliver to its clients award-winning customer support and quality. Freeborders is assessed at Level 5 of the SEI's CMMI, and is ISO 27001 certified. To learn more, visit [www.freeborders.com](http://www.freeborders.com).

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