



## PRESS RELEASE

### Freeborders Announces New Global Delivery Model for the Future of IT Outsourcing

**SAN FRANCISCO, Calif., Nov. 28, 2007** -- Freeborders, Inc., the leading provider of Technology solutions developed in China, announced today that it has launched CHINDUS(sm), a unique global delivery model for providing software services from China. CHINDUS(sm) leverages best practices for delivering IT services, including software outsourcing and offshore development, from the U.S., India, and China.

"The CHINDUS(sm) model leverages world-class people and processes from the U.S. and deep outsourcing expertise from India, while seizing the promise of a growing IT industry in China," says Jim Reesing, Executive Vice President of Freeborders.

The power of CHINDUS(sm) is the ability to adopt the best practices from each region. From the US, Freeborders provides onsite domain knowledge, a strong US management team, and superior relationship management capabilities. The IT outsourcing industry best practices for governance and delivery models have been adopted from India. And from China, Freeborders leverages a massive talent pool with advanced technical skills and English language capabilities.

"Freeborders understands how U.S. companies consume IT services and has the infrastructure and English language skills to deliver," says Reesing. "We have spent over seven years perfecting the CHINDUS(sm) model with many of the world's Fortune 1000 companies."

CHINDUS(sm) combines the complementary features of each country and delivers them to clients in a predictable, consistent way incorporating the following key characteristics:

- Multi-country understanding
- Relationship management expertise
- Language skills
- Governance practice
- Deep understanding of China

Information technology continues to drive the surge in offshore outsourcing and there are many benefits of establishing a global footprint for IT services including:

- Global risk diversification strategy to supplement other offshore investments
- Opportunity to accelerate investments in new countries, such as China, with service providers that leverage industry leading capabilities
- Common, trusted framework for IT outsourcing services
- Sustainable cost advantages
- Mature development processes and methodologies
- Global track record derived from a proven ability to execute for global companies
- Vertical market expertise in financial services, retail, manufacturing, software and high-tech and transportation.

#### About Freeborders

Freeborders is a U.S.-based, global provider of outsourcing solutions with development centers in China. The company specializes in a broad spectrum of information technology and information technology enabled services. Its state-of-the-art infrastructure, proven global delivery model, experienced



management team, and highly skilled colleagues deliver to its clients award-winning customer support and quality. Freeborders is assessed at Level 5 of the SET's CMML, and is ISO 27001 as well as ISO 9901-2000 certified. To learn more, visit [www.freeborders.com](http://www.freeborders.com).

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