



PRESS RELEASE

Freeborders Unveils Expansion Plans in China

SAN FRANCISCO, CA (August 29, 2007) - Freeborders Incorporated, widely recognized as the #1 provider of technology solutions from China to global clients, has just expanded operations in China.

Freeborders currently has a state of the art technology center in Shenzhen, which has provided IT outsourcing services to Fortune 1000 US and European companies for nearly a decade. The company has expanded operations and has opened a new office in Guangzhou. This move gives Freeborders much needed additional space and positions them closer to key clients.

This expansion will help to facilitate Freeborders' growth, provide additional business continuity capability, and allow Freeborders to gain access to an additional talent pool in Guangzhou. Because of significant demand for Freeborders IT outsourcing services, the company is also evaluating additional locations for expansion over the next 12-18 months. Locations such as Xian, Chengdu and others are under consideration.

Jim Reesing, Freeborders Executive Vice President for Global Sales and Operations, explained the drivers of Freeborders growth. "Our unique global operating mode, CHINDUS(sm), has contributed significantly to our growth and need for additional locations. The CHINDUS(sm) approach includes adopting best practices from the US, India, and China. From the US, we leverage our strong on site domain knowledge, our strong US management team, and our relationship management capabilities. From India, we adopt industry best practices around governance and the global delivery model. From China, we leverage the massive talent pool, the strong technical skills, and the English language capabilities that China can deliver."

Industry leaders and analysts agree that China is the next big destination in offshore sourcing strategies. Its unparalleled wealth of highly skilled labor and solid infrastructure place it atop most "short" lists for offshoring engagements.

"As more and more Fortune 1000 companies take advantage of a multi-country sourcing strategy, China is becoming the most compelling choice," Jim adds. "The opening of our Guangzhou facility is symbolic of the growth and scale we are seeing across the China market".

About Freeborders

Freeborders is a US-based, global provider of outsourcing solutions with development centers in China. The company specializes in a broad spectrum of information technology and information technology enabled services. Its state-of-the-art infrastructure, proven global delivery model, experienced management team, and highly skilled colleagues deliver to its clients award-winning customer support and quality. Freeborders is assessed at Level 5 of the SEI's CMMI, and is ISO 27001 as well as ISO 9901-2000 certified. To learn more, visit: www.freeborders.com.

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